



CITY OF BURLINGTON, VERMONT
CITY COUNCIL COMMUNITY DEVELOPMENT &
NEIGHBORHOOD REVITALIZATION COMMITTEE
c/o Community & Economic Development Office
City Hall, Room 32 • 149 Church Street • Burlington, VT 05401
802-865-7144 VOX • 802-865-7024 FAX • www.burlingtonvt.gov/cedo

Councilor Brian Pine, Chair, Ward 3

Councilor Adam Roof, Ward 8

Councilor Karen Paul, Ward 6

Wednesday, September 26th, 2018

5:00 –6:30 PM

City Hall, Conference Room 12

Proposed Draft Agenda

1. Review Agenda (5 minutes)
2. Public Forum (10 minutes)
3. Approval of Minutes - 6/7/18 (5 minutes)
4. Early Learning Initiative Scholarship Discussion (40 minutes) - Brian Lowe, Chief Innovation Officer
5. Committee Priorities 2018 - 2019 Discussion (20 minutes) – Chair, Councilor Brian Pine

Burlington Early Learning Initiative

Conceptual Scholarship Model Discussion

September 26, 2018

Presentation Overview

- Abridged Presentation Focused on Conceptual Financial Model
 - Phase 1 Focused on Capacity and Sustainability Grants – Increasing # Slots
 - Phase 2 Focuses on developing and implementing a Scholarship Model (while reserving some funding to continue to expand spots)
- Presentation Covers:
 - Overarching Goal & Principles Guiding Effort
 - Relevant Burlington Context and Serving the Most Vulnerable
 - Introduction of Conceptual Financial Model for Feedback
 - Defers Other Components (Delivery, Administrative, Eligibility, Outreach) to a later date

Vision: Scholarship program to make high quality care accessible for all Burlington families

Roadmap: Develop a feasible program that can grow in scale over time and attract non-City funds

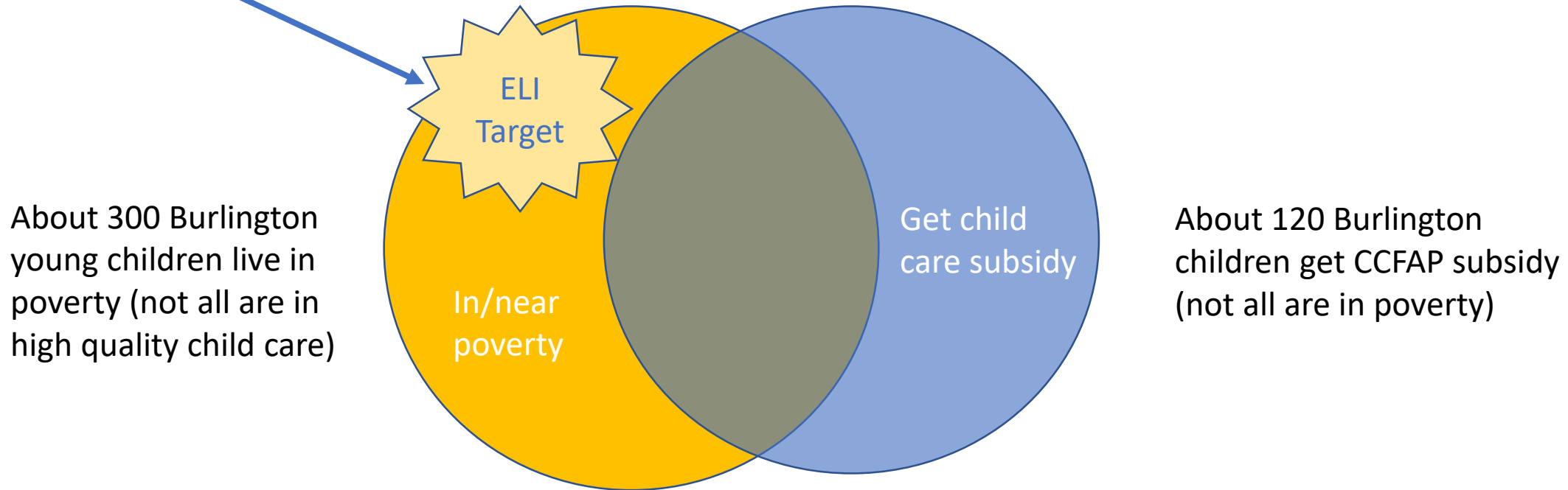
Reality: Year 1 is a pilot – we don't know who will apply – and may not have sufficient funds for all

Guiding Principles:

1. Program is child and family focused.
2. Policies prioritize serving infants and toddlers living in poverty.
3. Program structure must consider continuity of care to maximize impact for recipient.
4. To ensure best outcomes, participating programs must be meeting or pursuing high quality standards through state or national programs and participate in Vermont's Specialized Care provider program.
5. Our partners who work and care for families and children will be included in development, review, and revision processes.
6. Simplicity (administrative and for families) is an important consideration.
7. A well-developed scholarship program can improve financial outcomes for early care and learning programs and is an important strategy for leveraging additional funding.
8. Outcomes and evaluation will inform continuous improvement.

ELI Scholarship targets young children not already in high quality child care

Children 3 and under, in or near poverty but not in high quality child care



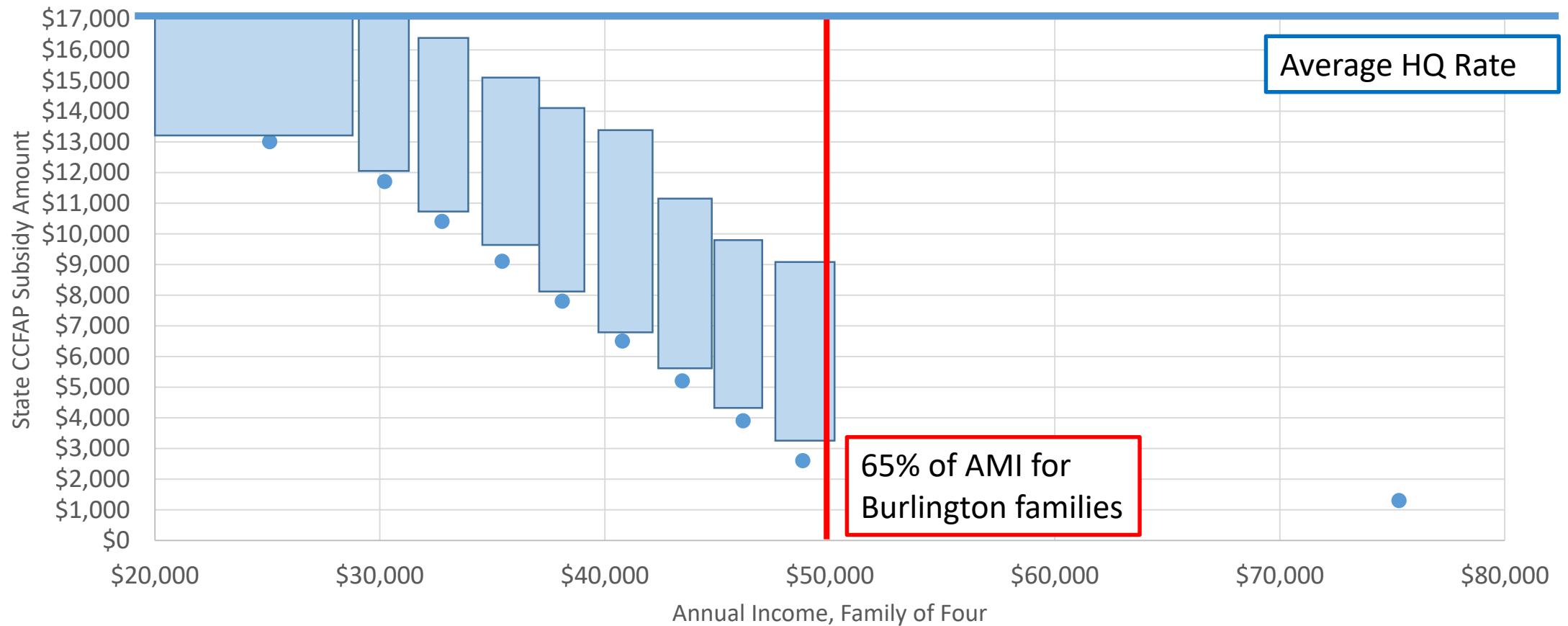
Summary of child care supply, demand and subsidy in Burlington, VT

	Rates
Average weekly for infant/toddler care	\$270
4 STARS (high quality) CCFAP reimbursement	\$250
Difference (parent co-pay or scholarship)	\$20

Little kids, big market: The average weekly rate of \$270 in Chittenden County. The average high-quality rate is closer to \$325/ week. At full enrollment, child care is a \$15 million industry in Burlington.

Sample families of 4 with 1 infant in child care			
	Single parent, livable wage earner (Family 1)	2 parents @ minimum wage (Family 2)	Two working parents, 1 livable wage, 1 minimum wage (Family 3)
	Annual income \$30,160	Annual income \$43,680	Annual income \$52,000
Market rate	\$14,000	\$14,000	\$14,000
4 STARS reimbursement	\$11,700 (90%)	\$ 5,200 (40%)	\$1,300 (10%)
Difference	\$2,300 / year (8%)	\$8,800 / year (20%)	\$12,700 /year (24%)

ELI Scholarship: Helping Families & Centers



Building on a successful pilot year, ELI will double the children it serves over 2 years

4 Years of ELI

	Year 1	Year 2	Year 3	Year 4
Capacity Building Grant	\$460,000	\$210,000	\$105,000	\$55,000
Scholarship (average \$7200/child)	0	\$210,000	\$315,000	\$365,000
# of scholarships	N/A	26	43	52
Total	\$460,000	\$420,000	\$420,100	\$420,000

Timeline

- Establish conceptual model Summer 2018 for public feedback in August and September
- Finalize model with public & Council input Fall 2018; select administrator
- Conduct outreach Fall / Winter 2018-2019 (to centers and families)
- Open Scholarship Applications and Capacity Grant Applications about March 1, 2019 and close about April 1, 2019
- Review program results with Council and Public May 2019
- Allocate funds June 2019 & enroll scholarship recipients by September 2019



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Councilor Brian Pine, Chair, Ward 3

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In attendance: Sherry Carlson, Didi Harris, Jonathan Chapel-Sokol, Joe Speidel,
Councilor David Hartnett, Maeve McDermott, Kaylie Haberstroh, Sally Short

Wednesday, September 26th, 2018

5:00 –6:30 PM

City Hall, Conference Room 12

Draft Meeting Minutes

Meeting called to order at 5:12

1. Review Agenda (5 minutes)

Councilor Paul made a motion to approve the agenda. The agenda was unanimously approved.

2. Public Forum (10 minutes)

No Comments.

3. Approval of Minutes - 6/7/18 (5 minutes)

Councilor Paul made a motion to approve the draft meeting minutes from the 6/7/18 CDNR Committee meeting. The minutes were unanimously approved.

4. Early Learning Initiative Scholarship Discussion (40 minutes) - Brian Lowe, Chief Innovation Officer

Brian Lowe presented an update on the Early Learning Initiative (The accompanying presentation is found [HERE](#)).

Chair Brian Pine asked if applicants are childcare centers or home based providers and if the City is reaching out to home based providers. He also asked what percentage of the current slots are home based providers, and what the specific age cut off is.

Sherry Carlson said that home based providers may be constrained in their ability to expand but they are included in the scholarship program. They will continue to reach out to them and that the majority of slots are in centers.

Sherry Carlson said that once children turn 3 years old they are eligible for other funding so they are serving 0 - 35 months which is where the greatest need is.

Chair Brian Pine asked what the young children who are not receiving CCFAP are doing? And whether parents are still eligible if they are unemployed or working part time. This is important because the parents may be able to look for work.

Brian Lowe said that children who are not receiving CCFAP may be getting care from families, relatives, or in unregulated care. If parents are not working often they can still be eligible.

Didi Harris said there are many Burlington families that are eligible for CCFAP but cannot find space in a Burlington program.

Councilor Dave Hartnett asked how we can entice families to get involved, that do not currently use these services. He also asked if home based programs are able to meet the ELI standards.

Chair Brian Pine said that in many cases the Department for Children and Families is aware of children who need care.

Sherry Carlson said that there are quality programs that don't go through the training because they don't have any children using CCFAP. This will help them to support diversifying their enrollment.

Brian Lowe said that they have seen some centers open up their doors to CCFAP recipients.

Councilor Dave Hartnett asked what the training looks like.

Sherry Carlson responded that it includes home certification, specialized care training, annual update and then every three years you reapply. Assessment is free and the training is at cost.

Didi Harris said that CCFAP can go to any center, but the reimbursement rate increases as their rating increases. There are quite a few programs that are not in the 5 star rating. Family childcare can only have 6 kids with one adult. She said there is a waiting list for Early Head Start.

Jonathan Chapel-Sokol asked if the ELI money could be used to assist centers and home providers to get the required training to increase their reimbursement and open more spots.

Brian Lowe said other cities have seen centers expand as a result of this extra funding and updating facilities. He did not think that raising the 2-3 star programs will increase the overall number of slots. He continued saying if there are concerns about the approach then we should slow down. The process wouldn't open until March and could come back to the CDNR committee to determine an outreach strategy.

Dave Hartnett said that the unregulated care programs are where many of these children are, and there should be an incentive for them work with ELI.

5. Committee Priorities 2018 - 2019 Discussion (20 minutes) – Chair, Councilor Brian Pine

Brian Pine discussed upcoming priorities for the CDNR committee including an update on organizational changes to CEDO, a Housing Action Plan update, municipal taxation, Accessory Dwelling Units. As the CDNR Committee will be meeting as part of the Inclusionary Zoning Joint Committee, future CDNR meetings could happen before the joint committee.

Joe Speidel said that the Student Government at UVM would like to get involved in some city issues such as sexual violence prevention, landlords and renters. UVM is revising their University Housing Plan. UVM is also helping fund an intern at CEDO to help with outreach.

Maeve McDermott said the SGA will invite candidates for local office to come to UVM, and they are also interested in getting involved with the Neighborhood Project. They are hoping next semester to have a summit about these landlord tenant issues.

Karen Paul said regarding landlord issues there have been significant accomplishments by code enforcement; the rating system for rental property owners has been completed city wide, and code enforcement is discussing publishing this. Landlord accountability is a priority. There are students who don't know what their rights are as tenants. We also expect that there will be a desire for landlords to make housing better as supply increases.

Brian Pine suggested that the students learn about upcoming ballot initiatives.

Meeting was adjourned 6:13