



Local Cannabis Control Commission

Tuesday, February 4, 2025, 5:30 PM, Bushor Conference Room 1st Floor

Join from PC, Mac, iPad, or Android:

<https://zoom.us/j/91606862874>

Phone one-tap:

+13052241968,,91606862874# US

Join via audio:

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Webinar ID: 916 0686 2874

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1. Agenda

Subject	1.1. Motion to adopt agenda
Meeting	February 4, 2025 - Local Cannabis Control Sub-committee Meeting - Tuesday, February 4, 2025, 5:30 PM, Bushor Conference Room 1st Floor
Category	1. Agenda
Department	Council and Board
Type	Action Procedural
Recommended Action	Motion to adopt agenda

2. Gabriel Gilman, General Counsel, State Cannabis Control Board, re: regulation and enforcement discussion (verbal)

Subject	2.1. Gabriel Gilman, General Counsel, State Cannabis Control Board, re: regulation and enforcement discussion (verbal)
Meeting	February 4, 2025 - Local Cannabis Control Sub-committee Meeting - Tuesday, February 4, 2025, 5:30 PM, Bushor Conference Room 1st Floor
Category	2. Gabriel Gilman, General Counsel, State Cannabis Control Board, re: regulation and enforcement discussion (verbal)
Department	Clerk/Treasurer's Office

Type Discussion
Information

3. Consent Agenda

Subject **3.1. Motion to adopt the consent agenda and take the actions indicated**
Meeting February 4, 2025 - Local Cannabis Control Sub-committee Meeting - Tuesday, February 4, 2025, 5:30 PM, Bushor Conference Room 1st Floor
Category 3. Consent Agenda
Department Council and Board
Type Action (Consent)
Procedural
Recommended Action Motion to adopt the consent agenda and take the actions indicated

Subject **3.2. 2025 Cannabis License Renewals: Bern Legacy Dispensary (retailer license) and Float On (retailer license)**
Meeting February 4, 2025 - Local Cannabis Control Sub-committee Meeting - Tuesday, February 4, 2025, 5:30 PM, Bushor Conference Room 1st Floor
Category 3. Consent Agenda
Department Clerk/Treasurer's Office
Type Action (Consent)
Recommended Action to approve and recommend to the Local Cannabis Control Commission that it authorize transmission of local approval of the following local cannabis control license renewals to the Cannabis Control Board: Bern Gallery Dispensary (retailer license) and Float On (retailer license)

Subject **3.3. Advertisement on Sandwich Boards re: TRUE-802 Cannabis - Vermont Cannabis Control Board**
Meeting February 4, 2025 - Local Cannabis Control Sub-committee Meeting - Tuesday, February 4, 2025, 5:30 PM, Bushor Conference Room 1st Floor
Category 3. Consent Agenda
Department Clerk/Treasurer's Office
Type Action (Consent)
Communication
Information
Recommended Action waive the reading, accept the communication and place it on file

4. Adjournment

Subject **4.1. Motion to adjourn**
Meeting February 4, 2025 - Local Cannabis Control Sub-committee Meeting - Tuesday, February 4, 2025, 5:30 PM, Bushor Conference Room 1st Floor

Category	4. Adjournment
Department	Council and Board
Type	Action Procedural
Recommended Action	Motion to adjourn

LETTER OF WARNING

To: 802Apoth LLC d/b/a TRUE-802 Cannabis
Gianna Gallucci – shane@true802cannabis.com

From: Cannabis Control Board
Compliance & Enforcement Division

Date: December 27, 2024

Re: **Advertisements on Sandwich Boards**

Pursuant to Cannabis Control Board (“CCB”) Rule 4.14, you are hereby warned that the digital advertising described below violates Vermont laws and rules governing advertising by licensed cannabis establishments.



The above advertisement violates:

CCB Rule 2.2.10:

- (a) All marketing, advertising, branding, packaging, and promotion must include the following warning exactly as it is below:

Cannabis has not been analyzed or approved by the Food and Drug Administration (FDA). For use by individuals 21 years of age and older or registered qualifying patient only. **KEEP THIS PRODUCT AWAY FROM CHILDREN AND PETS. DO NOT USE IF PREGNANT OR BREASTFEEDING.**

Possession or use of cannabis may carry significant legal penalties in some jurisdictions and under federal law. It may not be transported outside of the state of Vermont. **The effects of edible cannabis may be delayed by two hours or more.** Cannabis may be habit forming and can impair concentration, coordination, and judgment. Persons 25 years and younger may be more likely to experience harm to the developing brain.

It is against the law to drive or operate machinery when under the influence of this product. National Poison Control Center 1-800-222-1222.

CCB Rule 2.2.12:

- (b) That the audience for any outdoor advertisement is the general public, and those under 21 years of age will have the same prevalence in that audience as they do in the general public, unless a prospective advertiser can demonstrate that an outdoor space will not be accessed by the general public and that those who can access it meet the audience metric of 7 V.S.A. § 864(c).

7 V.S.A. § 864:

- (c) Cannabis establishments shall not advertise their products via any medium unless the licensee can show that not more than 15 percent of the audience is reasonably expected to be under 21 years of age.

Sandwich boards with substantive promotional content, such as substantive taglines or information about products, events, or discounts, are advertisements and must comply with audience-composition and content requirements. *See Advertising Guidance, July 2024, p. 6.*

Cannabis establishments and their marketing staff should carefully review the Board's [Advertising Guidance](#), as well as the statutes and rules to which that guidance refers, available from ccb.vermont.gov/laws-rules-and-regulations.

Violating advertising laws or regulations is a Category III violation, the presumptive penalty for which is a corrective action plan and/or an administrative penalty of not more than \$10,000 for a first violation, with enhanced penalties for subsequent violations. CCB Rule 4.5.3(h).

Any violation of the CCB Rules may be subject to an enforcement action by the Board. CCB Rule 4.4.1. Not all notices of violation are preceded by a warning.

Please avoid costly violations by ensuring compliance with these requirements going forward. If you have questions, please do not hesitate to contact us at ccb.compliance@vermont.gov.