



CHURCH STREET MARKETPLACE

Church Street Marketplace District Commission Meeting Minutes Wednesday, April 17, 2024

ATTENDANCE:

Commissioners: Mark Bouchett, Becky Holt, Linda Magoon, Sarah Beal, Sam Tolstoi, Romeo von Hermann, Cara Tobin, Chris Haessly

Absent: Erik Monsen

Staff: Kara Alnasrawi – Executive Director, Stephanie Shohet – Administrative Assistant, Samantha McGinnis - Project & Event Manager, Andrew Bacher - Project & Events Coordinator, Jessica Dudley - Marketing Manager, Aida Washburn - Project & Events Specialist

Members of the public:

None

APPROVAL OF AGENDA

Motion to approve: Romeo. Chris seconds. Approval is unanimous.

APPROVAL OF MINUTES

Motion to approve: Chris. Becky seconds. Approval is unanimous.

PUBLIC FORUM – GENERAL

None

TREASURER'S REPORT

- Sam reports that we are 79% through FY24.
- 88% of our projected revenue has been received, and expenses are at 78% overall.

BUDGET FY25

a PUBLIC FORUM

b VOTE EXPECTED

- Kara presents her proposed FY25 budget.
- She suggests no increase in common area fees which is our largest source of income.
- Other income sources include sidewalk cafes, events, carts, corporate donations.
- Largest expense increases are staff costs, including overtime and health insurance.
- We will make up the difference by doing more fundraising.
- Becky makes the motion to approve the FY25 budget. Chris seconds, and approval is unanimous.

DIRECTOR'S REPORT

- Kara tells about the successful Easter, eclipse, and free cone day events and describes upcoming events including Earth day and Build-a-Bouquet for Mother's Day.
- Discussion follows about how well Burlington managed the eclipse visitors.

- Everyone is very happy about how great the experience was for spectators and local businesses.
- Kara reports that she has met with the new mayor and that her current priorities are budgets and safety & security.

CHAIR'S REPORT

- Mark states that he believes the city could not have done a better job with the eclipse visitors, and that Burlington should see rewards from that for several years.

Meeting is adjourned.

NEXT MEETING: MAY 15, 2024