

BCA Board of Directors Meeting Minutes
March 19th, 2024
3:00-5:00 pm
BCA Center, 135 Church Street

Advisory Board of Directors Voting Members: Lori Rowe, Lisa Lillibridge, Billi Gosh, Laura McDonough, Bryan Parmelee (absent), Patrick Shank(absent), Robin Pierce(absent), Deb Wilkinson, Parker Silver(absent), Sarah Rogers, Livia DeMarchis, Michelle Buswell(absent), Kristina Pentek

Honorary non-voting board members present: Dana vanderHeyden, Rachel Kahn-Fogel, Barbara Perry

Staff present: Doreen Kraft, John Flanagan, Melissa Steady, Colin Storrs, Sara Katz, Meara McGinniss, Elena Rosen

1. Meeting called to order at 3:13. Rachel Kahn-Fogel moved to approve the agenda and minutes of the January meeting(with amendments)and the special meeting in November, seconded by Sarah Rogers. All were in favor.
2. Public Forum-No public was present.
3. Introductions were made to Kristina Pentek, who was attending her first board meeting.
4. Development Update: Billi Gosh shared BCA fundraising totals as of 2/29. She outlined how the development team is focusing on board and major giving. The spring appeal is underway-letters will go out the first or second week of April to general donors. The development team is also hosting the Obscura Market, using an art fair model to replace the usual virtual auction in an effort to capture out of town eclipse visitors. Sara Katz announced the resignation of Faith James and efforts to find a new Development Director.
5. Committee Reports:
 - a. Sarah Rogers gave a report from the recent Exhibitions Committee meeting. In data comparing Fall 2023 to Fall 2022 Gallery attendance is up more than 30% with 9,100+ attending Fall 2023 shows and Exhibition tours have nearly doubled in tours and participants. Sarah described several ways board members could engage with our exhibitions and put out a call for board members to commit to attending one program or gallery opening and inviting friends. She also described an opportunity to

schedule small private tours. She encouraged board members to host a visiting artist for a meal, with the next opportunity being the Artist Talk in April.

- b. Programs Committee: Lori Rowe gave a brief overview of the first meeting of the new Programs Committee, describing the areas of the organization that were reviewed and the future concentration on strategic planning.
6. Board Mentoring-Lori Rowe asked any board members interested in being mentored or mentoring others to indicate interest.
7. Board Matrix and recruiting: Lori Rowe encouraged board members and staff to share names of good candidates for the board and to reach out to interested community members.
8. The board toured the Obscura BTV website:
<https://loveburlington.org/obscura-burlington>.
9. Director's Report: Doreen Kraft discussed the mayoral administration transition. She invited the board to attend Organization Day on April 1st, when the new mayor will be sworn in. Lori Rowe asked how board members could be most supportive during the transition and Doreen said that speaking in support of BCA at City Council [meetings](#) during public forum is simple but very effective way for board members to show support. John Flanagan and Doreen Kraft discussed creating a google calendar of opportunities for board members to have face to face time with the new mayor and promised to be in touch with the board with more information after April 1st.
10. Sarah Rogers invited board members for an impromptu tour of Here Now: Art and Migration immediately following the meeting.
11. Lisa Lillibridge moved to adjourn, seconded by Billi Gosh. All were in favor. Meeting was adjourned at 4:35.

BCA's mission is to nurture a dynamic environment through the arts that makes quality experiences accessible regardless of economic, social or physical constraints. We do this by:

- Supporting and promoting Vermont artists and advancing the creation of new work
- Offering a wide spectrum of arts education and engagement opportunities

- Presenting exhibitions and events that place Burlington in a global context, promote critical dialogue and encourage local participation
- Serving as the City of Burlington's cultural planner by making the arts integral to the area's economic and civic development, urban design, and livability.